

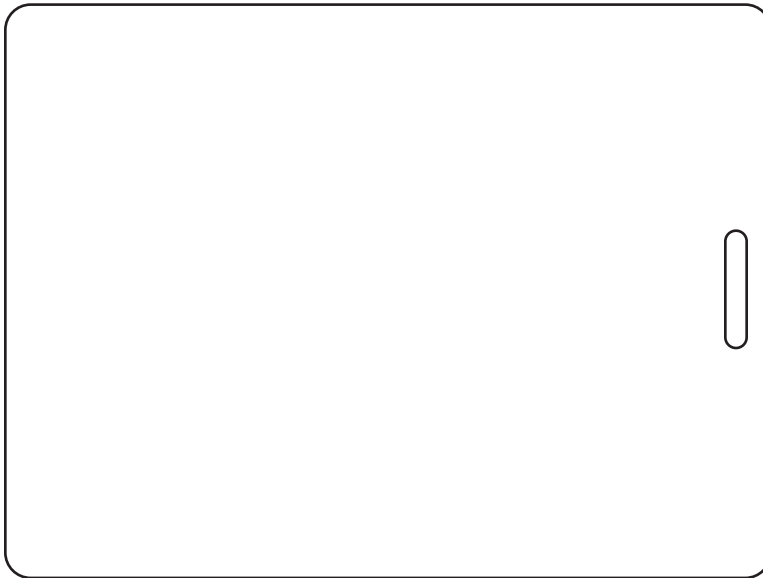


Custom Luggage Tag Order Form

Please draw a rough sketch or list what you would like included on the FRONT of your tag and on the BACK of your tag. It doesn't need to be pretty, it just needs to show or tell us what must be included. Next to the tag diagrams we've listed some of the things we put on the front and the back of luggage tags.

Want more ideas? Look at our tag gallery at <http://www.bagtagsinc.com/featured.html>

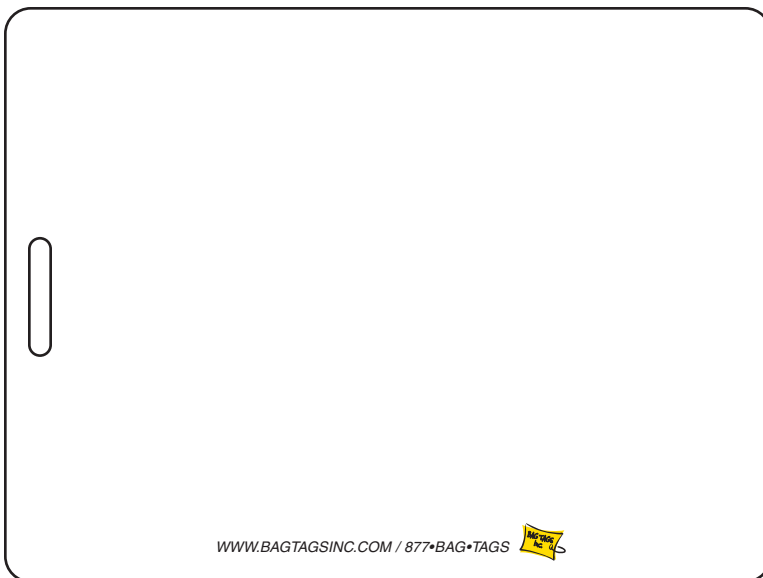
FRONT



What goes on the FRONT of a luggage tag?

- Name of the group or company
- Group or company logo (please send a vector-based Adobe Illustrator file)
- Events: event logo, date, location, sponsors.
- Personalization: Participant name, title, team, photo, etc.
- Sequential numbering or bar codes.
- School, club or organization colors (provide PMS or CMYK)
- Photographs

BACK (full-color printed at no additional charge)



What goes on the BACK of luggage tag?

- Fill-ins for name, address, phone and email
- Logo or photo "ghosted" in the background
- Event or group sponsors
- Organization name, address and phone across the top.
- Luggage tags are available as "glossy both sides" for situations that don't require users to fill in their personal information.

Email files to your Bag Tags, Inc. sales representative

- Graphics taken from web sites generally are not suitable for reproduction
- Logos should be in vector-based Adobe Illustrator or PDF format
- Photos should be in 300 dpi jpeg or tiff format (300 dpi at final size)
- Order of events or schedules for the back of the tag should be in Microsoft Word or Microsoft Excel
- Data files (personalizations and other variable data imprinting info) should be in Microsoft Excel